

# PegaWorld Inspire Creative direction

# PegaWorldNspire

# PegaWorldinspire

# Calling all iNnovators, iNdustry experts, and everyone iN between.

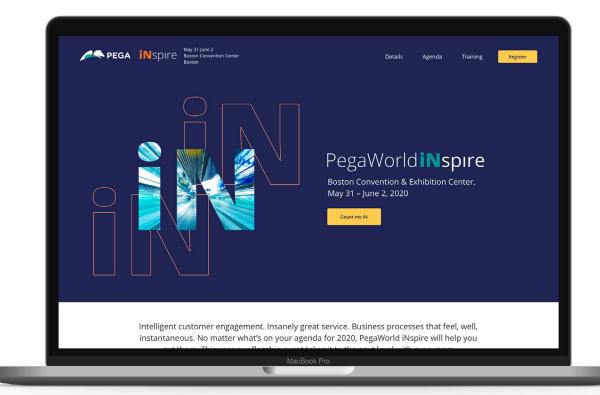
Whether you're iN the trenches or iN the corner office, you're transforming business from the iNside out. You won't rest until you can really put yourself iN your customers' shoes. You believe tech could be even more iNtelligent. Outcomes even more iNstantaneous. And you won't let anything stand iN your way.

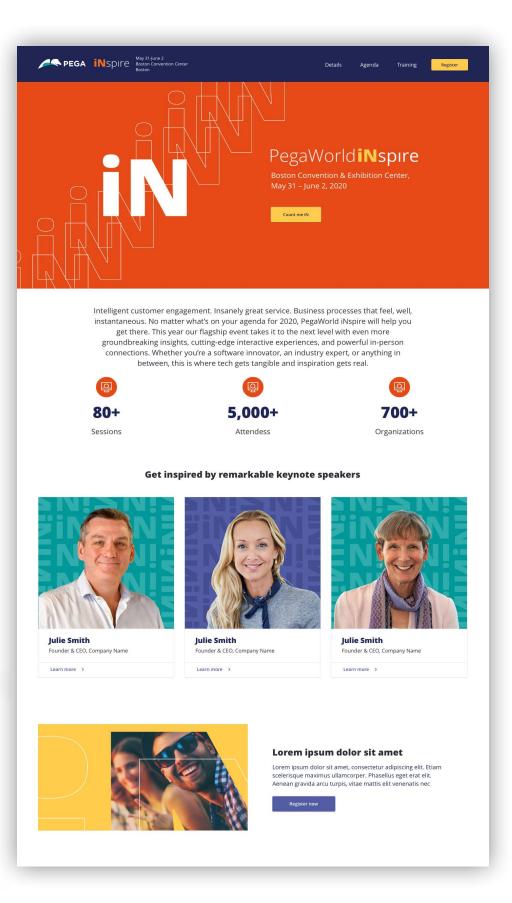
So join us iN person iN Boston. For one iNsightful, iNteractive and yes, iNspiring event.

So now the only question is:

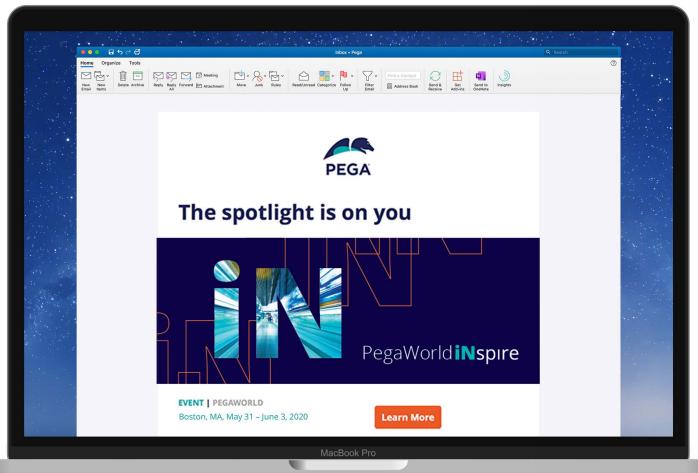
Are you iN?

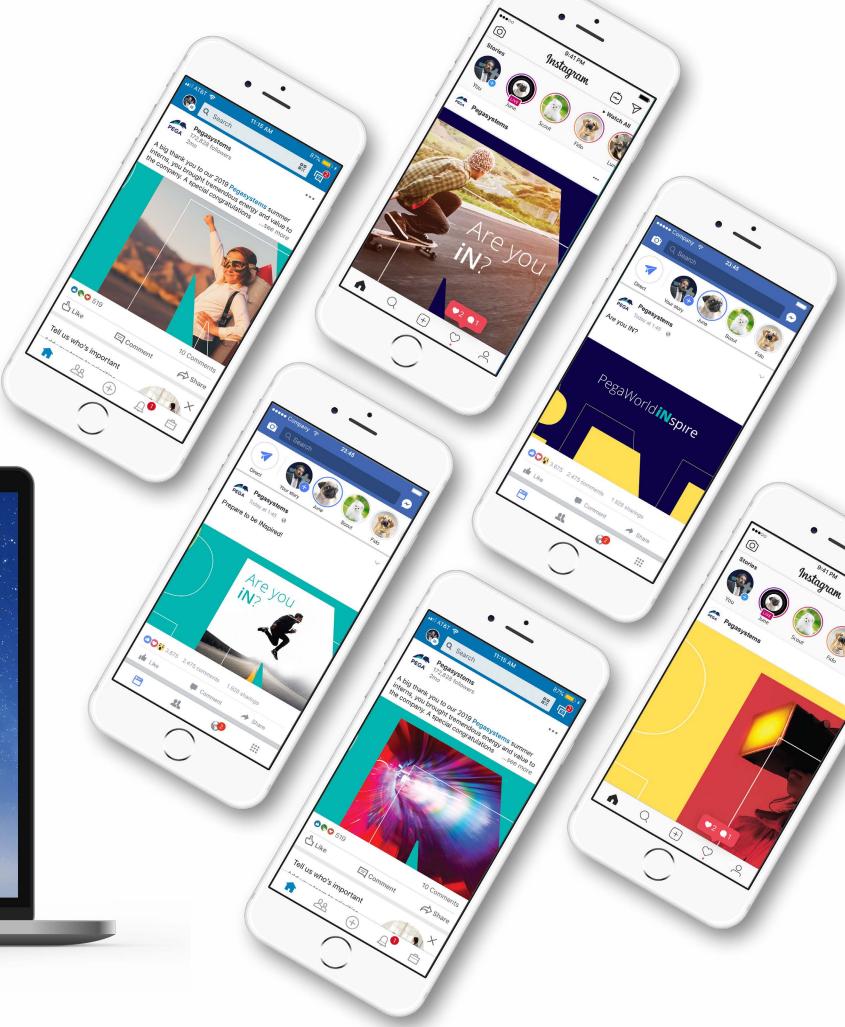
### pegaworld.com





# **Email banner Social tiles**





### **Animation**

# **Click iN**

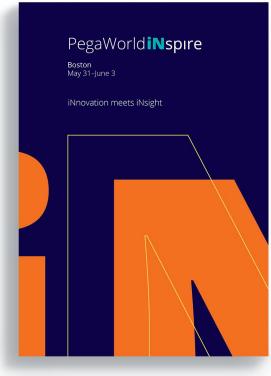
Swag



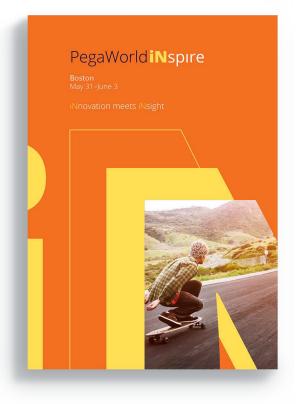












# PegaWorldiNspire

PegaWorld iNspire

PegaWorld Sinspire

## **Photography**

















### Copy

### From sample web boilerplate:

Intelligent customer engagement. Insanely great service. Business processes that feel, well, instantaneous. No matter what's on your agenda for 2020, PegaWorld iNspire will help you get there.

Q: How else could we apply this "iN" concept to the key PW themes of 1:1 customer engagement, customer service, intelligent automation?

# Thank you!